

LLIA ICE FISHING CONTEST STATS

WHEN: Typically -Last Saturday in January

DRAW: 300-600 people

WHO: PUBLIC EVENT

WHY: The LLIA (The Long Lake Improvement Association), it's members, servants, along with countless volunteers come together to have fun both on the ice, and near the fireplace inside!

FUNDRAISER:

This is the **ONLY** fundraiser put on by the LLIA each year.

Our goal is to raise some money, but we do have other goals that always seem to take the front seat:

- Create a "family-friendly" event
- Pass on the outdoors to a youngster
- Get together, get outside, and enjoy Long Lake (even when its hard)
- Raise funds to help the lake association with it's mission (see below)

LLIA Mission:

"LLIA was created to help enhance the aquatic quality, recreational use, and aesthetic values of Long Lake for today and future generations. Other goals of LLIA are to provide community awareness, through safety and educational programs, as well as to provide and promote lake activities."

PRIZES:

CONTEST PRIZES- CA\$H

Largest Game Fish: \$300
2nd Largest Game Fish: \$100
3rd Largest Game Fish: \$50
Smallest Game Fish: \$50
First Bullhead: \$50

SEPARATE KID'S PRIZE CATEGORY- YOUTH GEAR (Sponsored by 'Thrivent Financial'):

Tons of Quality Tackle, Ice fishing combos, Rods/Reels and outdoor gear, hand-picked from Cabela's.

-**Passing on 'the Outdoors'**, especially WINTER activities, to youth, is one of the most important goals of our ice fishing contest, and of the Long Lake Improvement Association (Ideally, we are teaching them how to CATCH fish) ...

4 HUGE RAFFLES:

\$10/Ticket, **ONLY 100 tickets sold per Raffle**

RAFFLE PRIZES- GEAR/GIFT CARD

- VEXILAR FLX-28 PRO
- STRIKEMASTER AUGER
- AQUAVIEW AV MICRO UW CAM
- \$500 CABELA'S GIFT CARD

PRIZE WHEEL

Tons of door prizes and swag from generous donors and our on-going partners within the community.

Step right up and spin the prize wheel- Win & you'll get to choose your own prize!

Spin the prize wheel and land on a premium prize... Select from the Premium Prize Table!

SPORTSMAN'S SHOW

For those who don't fish or are under-dressed, there will be a Sportsman's Show inside near registration.

Several hand-picked, local artists and outdoor-sports-themed vendors, will have tables and kiosks setup for you to browse. These vendors do not bite!

Don't be too creepy, but slide over to them and ask them talk about their "goods"-

SUPPORT/SPONSORSHIP

Our annual event has enjoyed quite a lot of community support and sponsorship over the years.

Here are some of the businesses who have stepped up in support of our event in 2018:

Captain's Lakeside Grille*

North Lake Brewing*

Thrivent Financial*

HWY47*

Killebrew Rootbeer*

You may also conclude, that we are just having a Party on the Ice! – Ok, you got me there, it is a big party!

For some, it's a day of reconnecting with neighbors, and community, and others an annual day for bringing family or friends 'up north' for an overnight. Complete with ice fishing, raffles, prizes for all, good food and drink, and great company! (yes, ANOTHER exclamation point!)